



VISION

MISSION

VALUES

STRATEGY

METHODS

## VISION

To see the world transformed by Jesus Christ through the influence of coaches and athletes.

## MISSION

To lead every coach and athlete into a growing relationship with Jesus Christ and His church.

## VALUES

Our relationships will demonstrate steadfast commitment to Jesus Christ and His Word through Integrity, Serving, Teamwork and Excellence.

**INTEGRITY** • We will demonstrate Christ-like wholeness, privately and publicly. (Proverbs 11:3)

**SERVING** • We will model Jesus' example of serving. (John 13:1-17)

**TEAMWORK** • We will express our unity in Christ in all our relationships. (Philippians 2:1-4)

**EXCELLENCE** • We will honor and glorify God in all we do. (Colossians 3:23-24)

## STRATEGY

### To and Through the Coach

We pursue our vision and mission through the strategy of **to and through the coach**. We seek ministry first **to** coaches hearts, marriages and families. Then, when ready, we minister **through** coaches to their fellow coaches, teams and athlete leaders.

Billy Graham said, "A coach will impact more people in one year than the average person will in an entire lifetime." With the influence of a coach, FCA recognizes the most strategic way to reach more athletes is to first reach the coach.

## METHODS

As FCA matures, we seek to make disciples through our methods of engaging, equipping and empowering coaches and athletes to know and grow in Christ and lead others to do the same.



### • ENGAGE • (1 Thessalonians 2:8)

We engage relationally by connecting with individuals and through events in many different environments by building genuine trust, sharing our lives and sharing the gospel. We strive to connect with coaches and athletes where they are on their spiritual journey.

### • EQUIP • (Ephesians 4:12)

After cultivating relationships and once coaches and athletes come to faith in Christ, we want to equip them with Christ-centered training, events, resources and on-going support in what it means to be a follower of Christ, growing in God's Word and applying it to life.

### • EMPOWER • (2 Timothy 2:2)

Once equipped, we empower faithful leaders who desire to use their time, talents and treasures to help other coaches and athletes experience the gospel, grow in their faith and share Him with others. We desire to develop disciples who make disciples, assisting them so that they can in turn engage, equip and empower others to know and grow in Christ and lead others to do the same.